

Welcome Guide

Thank you for your interest in Xtag Retail. The following presentation provides more information on our background, our technology and our brand-new retail product.

Introduction

Our Story

Industry Leaders

Xtag Retail is an associate brand of Xtag Medical – leading suppliers of Real Time Location Systems (RTLS) for the healthcare sector, specialising in Patient Protection and Asset Tracking security solutions.

- Over twenty years in patient safety
- NHS/UK leading supplier of Infant Protection systems
- Award-winning patient protection technology

Introduction

Our Product

XT610™ Lift & Learn

Now, we're entering the world of retail, presenting our first solution: XT610™ Lift & Learn. An in-store experience that enables retailers to showcase informative digital media when a customer interacts with a feature product.



Introduction

Our Technology

Radio Frequency

Identical to our medical solutions, active low power radio frequency technology offers unrivalled reliability, longevity and performance. Delivering a dependable and cost-effective Lift & Learn solution that is built to last in fast-paced retail environments.



Product

Contents



Controller Module

Small USB drive. Integrates with digital displays, Windows media players and Desktop PC's.

Product Tags

Small, light and robust tags. Comes with sticky Product Pads and Activator Key with on/off function to save battery life.

Product

Benefits



Affordable

Most affordable and versatile Lift & Learn technology on the global market.



Reliable

Powered by the same technology used in our medical solutions.



Scalable

Scalable across multiple floors and retail outlets.



Structureless

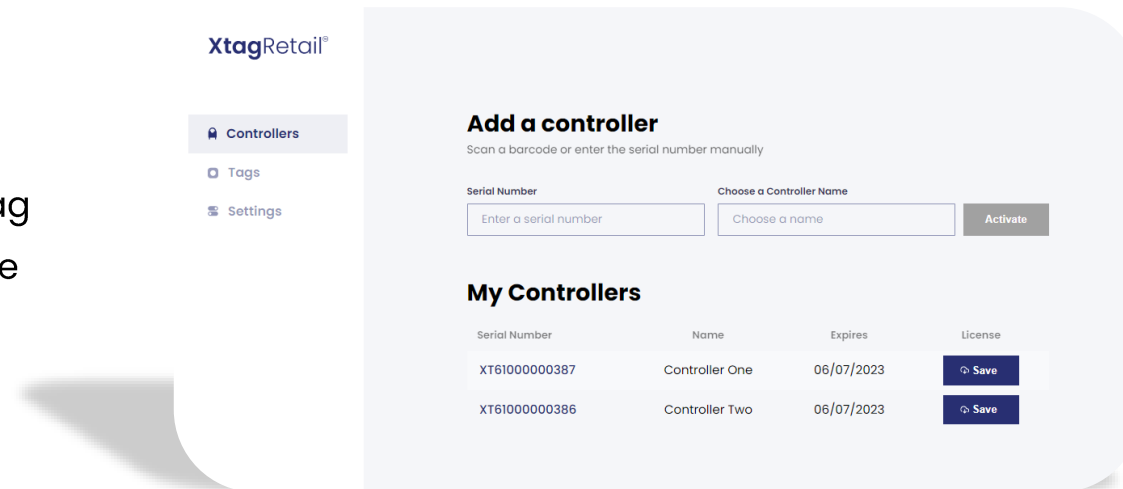
No requirement to change existing or install new shelving structures.

Product

Dashboard

Custom Management

Manage Controllers and Tags with the Xtag Retail Dashboard. Can be used to manage products across multiple floors and retail outlets simultaneously.



Product

Features



Long-life

Batteries last up to five years without the need to charge.



Slim Design

Small, light and slim tags attach to products effortlessly.



Open API

Open API for a simple integration with 3rd party CMS providers.



Long-lasting

Durable product tags can endure years of handling.

Product

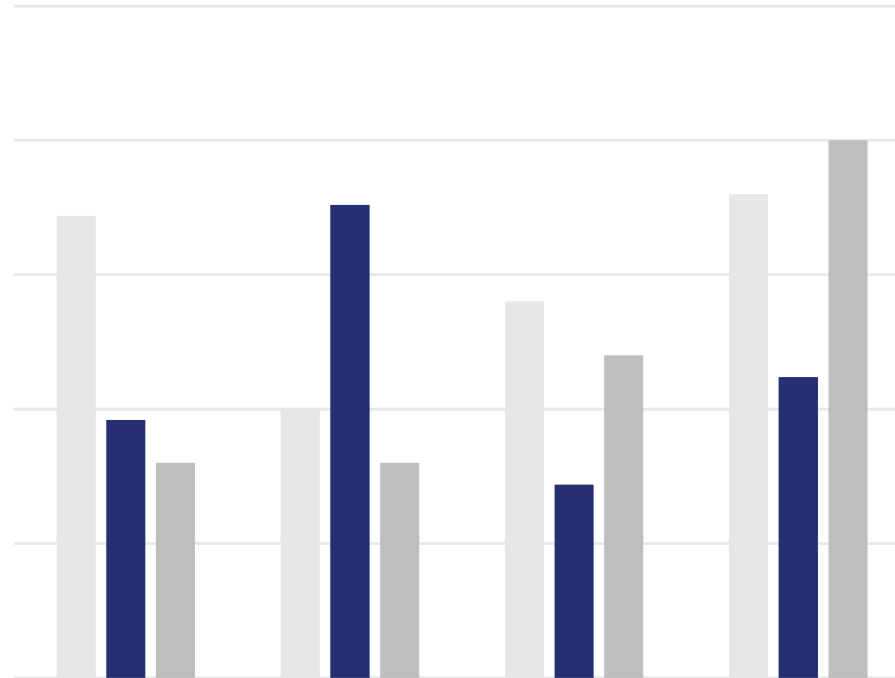
Analytics*

Unique Dashboard

View product analytics data on a single, personalised dashboard.

Live Tracking

Track customer interactions with products in real time with multiple analytical features.



*Additional charges apply

Resources

Summary

Xtag Retail, an associate brand of Xtag Medical, are manufacturers of affordable, scalable and powerful Lift & learn technology for retail outlets.

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